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Dear Community Partner,

The Brian S. McCarthy Memorial Foundation is once again celebrating Science, Technology, Engineering, and Mathematics at our **2nd Annual Family STEM Day on Saturday, May 16, 2026** at Nashua High School South. We are currently looking for community partners to help bolster the impact of this popular event as sponsors.

Free and open to families, students, and community members of all ages, Family STEM Day is an opportunity for community partners to highlight work, engage with families, and inspire future generations of scientists, engineers, and innovators. Demonstrators showcase hands-on exhibits, interactive presentations, and other creative displays to engage attendees of all ages in STEM learning.

Last year **over 1,000 people** joined us in exploring the exciting world of STEM with more than **40 hands-on activities and interactive presentations**, conducted by **23 demonstrators**. We have a number of sponsorship opportunities to help you reach our Family STEM Day audience.

The Brian S. McCarthy Memorial Foundation was established in March 2019 in memory of the late Nashua Alderman-at-Large. Our mission is to honor the memory, service, and community leadership of Brian McCarthy, reflect his passion for the sciences and technology, and continue his commitment to education. Our Foundation promotes, advocates, and funds STEM Education and Lifelong Learning Opportunities to the Nashua, NH community.

Since 2019, we have funded **over \$105,000** in scholarships, donations, and grants benefiting:

- **26 Scholarship Recipients**
- **1,800 Nashua Students**
- **40 STEM Projects**
- **22 Local Schools and Organizations**

We hope you will join us in celebrating STEM initiatives in Nashua as a Sponsor of Family STEM Day on May 16th.

Thank you,

Kimberly M. McCarthy
President, Brian S. McCarthy Memorial Foundation



Sponsor Form

___ **Lead Sponsor (\$10,000)**

___ **Swag Bag Sponsor (\$5000)**

___ **Photobooth Sponsor (\$5,000)**

___ **Food Truck Sponsor (\$2,500)**

___ **Passport Sponsor (\$2,500)**

___ **Planetarium Show Sponsor (\$1,000)**

___ **Map Sponsor (\$1,000)**

___ **STEM Enthusiast Sponsor (\$500)**

Name for Printed Materials: _____

Organization _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email: _____

Pay by: ___ Enclosed check (Payable to **Brian S. McCarthy Memorial Foundation**)
 ___ Online payment (visit www.BSMMemorial.com)

- Please return this form to Brian S. McCarthy Memorial Foundation, PO Box 1161, Nashua, NH 03061-1161
- To ensure inclusion in all marketing materials, please submit your information and logo to Events@BSMMemorial.com by April 24, 2026
- For questions or more information, contact Events@BSMMemorial.com or call Tara at (413) 329-5721



Family STEM Day Sponsorship Opportunities

Lead Sponsor (\$10,000)

- Speaking opportunity at Family STEM Day
- Sponsor banner featuring logo displayed at Family STEM Day
- Lead sponsor listing and logo on Family STEM Day posters, advertisements and press releases
- Back cover ad (full page) of Family STEM Day program book
- Lead sponsor listing and logo in Family STEM Day program book
- Lead sponsor listing and logo in Family STEM Day slideshow
- Lead sponsor listing and logo with hyperlink on BSM Foundation website for 1 year
- Featured post on all BSM Foundation social media accounts
- Demonstrator table at Family STEM Day

Swag Bag Sponsor (\$5,000)

These bags will be distributed to all attendees that register in advance and as available for day-of registration

- Logo featured on Family STEM Day swag bag
- Sponsor listing on Family STEM Day advertisements and press release
- Inside front cover ad (full page) in Family STEM Day program book
- Sponsor listing and logo in Family STEM Day program book
- Sponsor listing and logo in Family STEM Day slideshow
- Sponsor listing and logo with hyperlink on BSM Foundation website for 1 year
- Featured post on all BSM Foundation social media accounts
- Demonstrator table at Family STEM Day

Photobooth Sponsor (\$5,000)

- Sponsor listing on photo strip
- Sponsor listing on Family STEM Day advertisements and press release
- Inside back cover ad (full page) in Family STEM Day program book
- Sponsor listing and logo in Family STEM Day program book
- Sponsor listing and logo in Family STEM Day slideshow
- Sponsor listing and logo with hyperlink on BSM Foundation website for 1 year
- Featured post on all BSM Foundation social media accounts
- Demonstrator table at Family STEM Day

Family STEM Day Sponsorship Opportunities Continued

Food Truck Sponsor (\$2,500)

- Logo Featured on signage in Food Truck area and disposable napkins
- Sponsor listing on Family STEM Day advertisements and press release
- Full page ad in Family STEM Day program book
- Sponsor listing and logo in Family STEM Day program book
- Sponsor listing and logo in Family STEM Day slideshow
- Sponsor listing and logo with hyperlink on BSM Foundation website for 1 year
- Featured post on all BSM Foundation social media accounts
- Demonstrator table at Family STEM Day

Passport Sponsor (\$2,500)

Passports will be handed out to all students to encourage circulation among the exhibits. Completed passports will be collected and students will be entered into a prize raffle.

- Logo Featured on Family STEM Day Passports and email announcing raffle winners
- Sponsor listing on Family STEM Day advertisements and press release
- Full page ad in Family STEM Day program book
- Sponsor listing and logo in Family STEM Day program book
- Sponsor listing and logo in Family STEM Day slideshow
- Sponsor listing and logo with hyperlink on BSM Foundation website for 1 year
- Featured post on all BSM Foundation social media accounts
- Demonstrator table at Family STEM Day

Planetarium Show Sponsor (\$1,000)

- Logo Featured on Planetarium Show signage at Family STEM Day
- Sponsor listing on Family STEM Day advertisements and press release
- Half page ad in Family STEM Day program book
- Sponsor listing and logo in Family STEM Day program book
- Sponsor listing and logo in Family STEM Day slideshow
- Sponsor listing and logo with hyperlink on BSM Foundation website for 1 year
- Featured post on all BSM Foundation social media accounts
- Demonstrator table at Family STEM Day

Map Sponsor (\$1,000)

- Sponsor listing on Family STEM Day Map
- Sponsor listing on Family STEM Day advertisements and press release
- Half page ad in Family STEM Day program book
- Sponsor listing and logo in Family STEM Day program book
- Sponsor listing and logo in Family STEM Day slideshow
- Sponsor listing and logo with hyperlink on BSM Foundation website for 1 year
- Featured post on all BSM Foundation social media accounts
- Demonstrator table at Family STEM Day

Family STEM Day Sponsorship Opportunities Continued

STEM Enthusiast Sponsor (\$500)

More than one company can sponsor at this level.

- Sponsor listing and logo in Family STEM Day program book
- Sponsor listing and logo in Family STEM Day slideshow
- Sponsor listing and logo with hyperlink on BSM Foundation website for 1 year
- Featured post on all BSM Foundation social media accounts
- Demonstrator table at Family STEM Day

Additional Sponsorship Opportunities with benefits and a giving level tailored to your organization are also available. To find the sponsor opportunity that best fits your business, please contact Tara Kalish at (413) 329-5721 or at Events@BSMMemorial.com